



A movement of ARTists that IS raising awareness and resources
for orphans and vulnerable children through
{HOPE} for the Nations

ARTIST INFORMATION SHEET

At Hope for the Nations (HFTN), we are privileged to invite the Artistic community to take its place in the centre stage of our culture, shedding light and being a voice for the voiceless. As an **ART IS {HOPE}** Artist, you bring stories from your personal experience that inspire your audience to become “CHAMPIONS” for Hope for the Nations’ projects.

.:ARTIST SUPPORT: How HFTN & ART IS {HOPE} Support YOU:.

- Assist Artists in identifying the issue(s) they are passionate about as it relates to “children at risk”
- Assist in setting up an **ART IS {HOPE}** “CHAMPION” Page
- Provide Artists with resources to be distributed at Artist showcases (i.e. **ART IS {HOPE}** leaflets and a 3 minute introduction video of **ART IS {HOPE}** Become a “CHAMPION”)
- Promote Artist’s work on the HFTN website and relevant publications
- Provide Artist web site features and links (e.g. web show case: Monthly Featured Artist)
- Increase Artist’s exposure by facilitating bookings at events hosted by HFTN and its networks
- Be a safe, encouraging and innovative space for Artists to be seen, heard and discovered

.:ART IS {HOPE} Artist Expectations:.

To be listed as an **ART IS {HOPE}** Artist, the Artist must be willing and committed to the relational values outlined by HFTN. They need to also agree to not only use their creative platform to be a voice for HFTN and specific champion cause, but also connect and communicate to their audience partnership with HFTN and the **ART IS {HOPE}** Program in the following ways:

- Create a Champion Page(s) with the Program Director and/or Implementation Team
- The Artist agrees to post the **ART IS {HOPE}** Brand logo, advertise their **ART IS {HOPE}** partnership, and provide a link to HFTN website on their own website, blog, PR products and social networks.
- Commit to creating space in each performance to showcase (3-5 minutes) YOUR story of connection to your chosen Champion cause in order to spread awareness and provide people with a place to donate and engage with the issues. In other words, be a CHAMPION for your cause.

.:ART IS {HOPE} SUMMARY:.

Hope for the Nations and **ART IS {HOPE}** are proud to join forces with Artist's who are willing to use their influence to tell the stories of children affected by *Armed Conflict of War*, struggling to exist in *Extreme Poverty* or who are trapped by *Child Trafficking*. This partnership does not end when an Art exhibit closes or a performer walks off the stage:

{HOPE} RISES – LIVES CHANGE – NATIONS BENEFIT.